



PEAK2018 Conference Sponsorships

13th Annual Conference | March 19-21, 2018 | Orlando, Fla.

PEAK Grantmaking's 2018 conference promises to be an unforgettable experience for attendees, sponsors, exhibitors, and presenters. The first conference under our new name—PEAK Grantmaking—will feature themes around unity in the network, diversity in the sector, and key educational sessions for grants management professions.

These three days of knowledge sharing, networking, and idea generation will help advance the field of grants management and the sector of philanthropy. There are numerous ways to support PEAK Grantmaking, some of which are listed below. If you have an idea for a sponsorship not listed, please know we are always willing to help craft something that meets your goals. For more information, contact Nikki Powell at 202-899-3060 or nikki@peakgrantmaking.org.

Reserve Your Sponsorships

Contact Nikki Powell at nikki@peakgrantmaking.org or 202-899-3060.



Opening Reception \$25,000

Help us bring the magic to PEAK2018 in Orlando as the Opening Reception Sponsor. The premier event of our conference will put you in the spotlight while participants meet up with old friends and get to network with new acquaintances as well as sponsors and exhibitors. Sponsorship includes our popular funky photo booth full of neat accessories and accoutrements designed to get attendees out of their shells and into great images. Attendees get a photo strip with their images and your logo on them and a lasting memory from PEAK2018.

- Opportunity to address attendees in remarks of 5-minutes or less
- Recognition from the podium during opening remarks by executive director
- Your name and logo on signage throughout the opening reception
- Your logo on photo strips presented to attendees
- Opportunity to submit an item for display on Exhibit Hall table (800 pieces needed)
- Logo on back page of on-site guide
- Logo on PEAK Grantmaking's website with link to your organization's URL
- Three push notifications from conference mobile app recognizing your organization during conference
- Social media recognizing your organization during conference

PEAK Grantmaking Career Center \$25,000

Advancing grantmaking and the careers of grantmaking professionals is at the heart of all that PEAK Grantmaking does. Help our conference attendees get the most out of their participation in Orlando by providing a career center where they can get professional assistance in three critical areas: a session with an executive coach to talk about any career issue they want; review of their resume by a resume professional; and snazzy new headshot by a professional photographer.

- Recognition from the podium during opening remarks by executive director
- Your name and logo on signage throughout the career center space
- Your name and logo on career-building guides available at career center
- Opportunity to submit an item for display on Exhibit Hall table (800 pieces needed)
- Logo on back page of on-site guide
- Logo on PEAK Grantmaking's website with link to your organization's URL



PEAK Grantmaking

Practice meets purpose

- Three push notifications from conference mobile app recognizing your organization during conference
- Social media recognizing your organization during conference

Conference Technology \$15,000

Technology is increasingly critical to the work of grants managers, and is also critical to the execution of a great conference. As the PEAK2018 Technology Sponsor, you'll help make sure that participants get and stay connected while on site. The Technology Sponsorship covers **Wi-Fi** in meeting spaces and breakout session rooms; **device charging stations** where participants hang out and chat while charging their mobile devices; and the **Internet corner** in our Exhibit Hall where attendees drop by to review the conference schedule, access and print travel documents, and browse the Internet.

- Recognition from the podium during opening remarks by executive director
- Your name and logo on Wi-Fi signage throughout the meeting space; opportunity to use your name as Wi-Fi password
- Your name and logo on signage at device charging stations
- Your name and logo on background of Internet corner computers and your organization's URL as home URL for browsers
- Opportunity to submit an item for display on Exhibit Hall table (800 pieces needed)
- Logo on back page of on-site guide
- Logo on PEAK Grantmaking's website with link to your organization's URL
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Member Lounge in the Exhibit Hall \$15,000

Give participants a place to hang out, relax, network, and enjoy one another's company in the Exhibit Hall. Sofas and chairs will be placed in a lounge arrangement and we'll plan surprise giveaways and other networking events to make this lounge the center of activity.

- Recognition from the podium during opening remarks by executive director
- Your name and logo on signage in lounge
- Listing as sponsor in conference mobile app

PEAK Grantmaking

Practice meets purpose

- Logo on back page of on-site guide
- Logo on PEAK Grantmaking's website with link to your organization's URL
- Push notification from conference mobile app recognizing your organization during snack break
- Social media recognizing your organization during conference

Connections \$15,000

Connecting with other grants managers is the number one reason our participants attend the PEAK Grantmaking conference each year. As the PEAK2018 Connections Sponsor, you will help attendees make new connections, renew existing connections, and enjoy some of the flavor of Orlando while networking and having fun. The Connections Sponsorship covers activities that get our attendees out and about, interacting with one another in a variety of unique ways, including: **Happy Hour** on Sunday night prior to conference opening; **Game Night** activity on Sunday night; **morning walks/runs** each day of the conference; and our popular **speed networking** event.

- Recognition from the podium during opening remarks by executive director
- Your name and logo on signage at each event
- Listing as sponsor in conference mobile app
- Logo on back page of on-site guide
- Logo on PEAK Grantmaking's website with link to your organization's URL
- Push notification from conference mobile app recognizing your organization during snack break
- Social media recognizing your organization during conference

Opening Plenary and Breakfast \$10,000

The Opening Plenary sets the tone for the rest of the 2018 conference, and your sponsorship makes it possible. Give all attendees an opportunity to network, and fun, and be associated with the grantmaking community.

- Recognition from the podium during opening remarks by executive director
- Opportunity to present at the opening plenary
- Your name and logo on signage at each event
- Listing as sponsor in conference mobile app
- Logo on back page of on-site guide



PEAK Grantmaking

Practice meets purpose

- Logo on PEAK Grantmaking's website with link to your organization's URL
- Push notification from conference mobile app recognizing your organization during snack break
- Social media recognizing your organization during conference

Closing Plenary \$10,000

Help us make sure that the last thing PEAK2018 participants hear is a call to action! We are planning a closing plenary that highlights the current state of diversity, equity, and inclusion in philanthropy and the course of change.

- Recognize your organization during the closing plenary
- Opportunity to address attendees in remarks of 5-minutes or less
- Your name and logo on signage at workshop
- Listing as sponsor in conference mobile app
- Logo on back page of on-site guide
- Logo on PEAK Grantmaking's website with link to your organization's URL
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- Social media recognizing your organization during conference



Data Boot Camp Workshop \$10,000

In a recent survey of the field, PEAK Grantmaking found that the number one thing grants managers can do to contribute to the work of their organizations and philanthropy is organize, manage, use, and analyze data more effectively. This pre-conference workshop is intended to give attendees an introduction to the data available to them and a deeper look at how to master it for better grantmaking.

- Opportunity to address attendees in remarks of 5-minutes or less
- Your name and logo on signage at workshop
- Listing as sponsor in conference mobile app
- Logo on back page of on-site guide
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GM101 Workshop \$7,500

Help PEAK Grantmaking educate new grants managers on the must-know fundamentals of the profession at our always-packed GM101 workshop. Attendees learn from experts in the field about the basics of grantmaking and how to address several key components of the profession.

- Opportunity to address attendees for 5 minutes or less
- Your name and logo on signage
- Listing as sponsor in conference mobile app
- Logo on back page of on-site guide
- Logo on PEAK Grantmaking website with link to your organization's URL
- Push notification from conference mobile app recognizing your organization during snack break
- Social media recognizing your organization during conference



Conference App \$7,500

Get recognition every time attendees access the conference app, widely used by all attendees.

- Logo on splash screen viewed each time the conference mobile app is opened
- Opportunity to submit an item for display on Exhibit Hall table (800 pieces needed)
- Listing as sponsor in conference mobile app
- Logo on back page of on-site guide
- Logo on PEAK Grantmaking's website with link to your organization's URL
- Push notification from conference mobile app recognizing your organization during lunch
- Social media recognizing your organization during conference

Monday Lunch / Regional Roundtables \$7,500

At a conference numbering around 800 people, everyone likes to see a familiar face. Help attendees meet and mingle with their local regional chapters at this lunch.

- Recognition from the podium during opening remarks by executive director
- Opportunity to address attendees in remarks of 5-minutes or less
- Your name and logo on signage on each table at lunch
- Opportunity to submit an item for display on Exhibit Hall table (800 pieces needed)



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- Listing as sponsor in conference mobile app
- Logo on back page of on-site guide
- Logo on PEAK Grantmaking's website with link to your organization's URL
- Push notification from conference mobile app recognizing your organization during lunch
- Social media recognizing your organization during conference

Tuesday Lunch \$7,500

By day two of the conference, participants are ready to network and talk with attendees from across the country in an informal and welcoming atmosphere. Help our participants reach out and get to know one another.

- Recognition from the podium during opening remarks by executive director
- Opportunity to address attendees in remarks of 5-minutes or less at lunch
- Your name and logo on signage on each table at lunch
- Opportunity to submit an item for display on Exhibit Hall table (800 pieces needed)
- Listing as sponsor in conference mobile app
- Logo on back page of on-site guide
- Logo on PEAK Grantmaking's website with link to your organization's URL
- Push notification from conference mobile app recognizing your organization during lunch
- Social media recognizing your organization during conference

Popcorn Break in the Exhibit Hall \$10,000

Give conference participants a unique break by sponsoring a popcorn stand in the Exhibit Hall. Flavor toppings will abound and attendees will show up to snack on this POPular conference treat.

- Your name and logo on popcorn bags
- Your name and logo on signage on popcorn display
- Listing as sponsor in conference mobile app
- Logo on back page of on-site guide
- Logo on PEAK Grantmaking's website with link to your organization's URL

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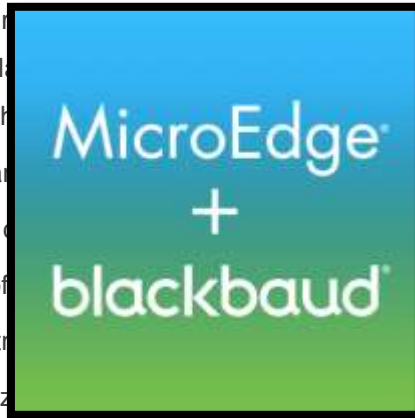
Practice meets purpose

- Push notification from conference mobile app recognizing your organization during snack break
- Social media recognizing your organization during conference

Directional Floor Clings \$6,000

Help our participants find their way to your exhibit booth. Sponsorship includes up to 10 clings strategically placed in the exhibit hall, plenary sessions, and other areas. Sponsorship includes your logo and tagline. Sponsorship includes up to 10 clings strategically placed in the exhibit hall, plenary sessions, and other areas to direct participants to the exhibit

- Logo and tagline or address
- Listing as sponsor in conference mobile app
- Logo on back page of on-site guide
- Logo on PEAK Grantmaking's website with link to your organization's URL
- Social media recognizing your organization during conference



Cookie and Coffee Break in the Exhibit Hall \$5,000

With this sponsorship, we take the dessert course out of the dining room and into the exhibit hall! And, we name the dessert after your organization whenever possible. For example, signage might say, "(Company Name) Cookies."

- Dessert option named after your organization
- Your name and logo on signage on each table at lunch directing participants to dessert in the Exhibit Hall
- Your name and logo on signage on dessert display
- Listing as sponsor in conference mobile app
- Logo on back page of on-site guide
- Logo on PEAK Grantmaking's website with link to your organization's URL
- Push notification from conference mobile app recognizing your organization during dessert
- Social media recognizing your organization during conference

Conference Tote Bag \$5,000

Get your brand into the hands of every attendee by sponsoring the conference tote bag, which participants receive when they check in at registration and which contain key area guides, conference programs, event invitations, and other important inserts.

- Your choice of tote bag color with your logo imprinted on bag
- Listing as sponsor in conference mobile app
- Logo on back page of on-site guide
- Logo on PEAK Grantmaking's website with link to your organization's URL
- Push notification from conference mobile app recognizing your organization during dessert
- Social media recognizing your organization during conference

Coffee Break \$3,500 (3 available)

Bring a much-needed pick-me-up to the conference with a coffee break sponsored by your organization. Participants will flock to this Exhibit Hall setup for morning or afternoon refreshment.

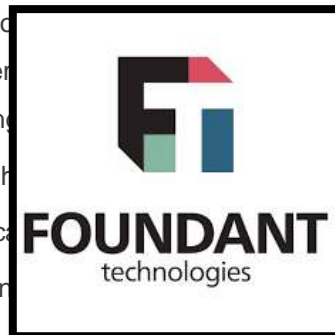
- Your name and logo on signage at coffee stations
- Listing as sponsor in conference mobile app
- Logo on back page of on-site guide
- Logo on PEAK Grantmaking's website with link to your organization's URL
- Push notification from conference mobile app recognizing your organization during coffee break
- Social media recognizing your organization during conference
- Social media recognizing your organization during conference



Scavenger Hunt \$2,500

Sponsor the most fun activity for conference attendees by sponsoring a scavenger hunt for your organization in front of participants and their followers during the two-day conference. Clues are formed on Monday morning and participants spend Monday and Tuesday finding clues and solving puzzles at various landmarks.

- Recognition in scavenger hunt clues and puzzle elements
- Recognition in push notification to participants with clues
- Opportunity to designate in scavenger hunt clues





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- Opportunity to supply an item for participant prizes (number TBD, approx. 20; popular items include branded t-shirts, water bottles, etc.)
- Logo on scavenger hunt photos shared at conference and on PEAK Grantmaking's Facebook and Flickr pages
- Listing as sponsor in conference mobile app
- Logo on back page of on-site guide
- Logo on PEAK Grantmaking's website with link to your organization's URL
- Social media recognizing your organization during conference

Conference Scholarships \$1,500 each

Help deserving grants managers attend the 2017 conference in Hollywood by underwriting the registration fee for one or more participants.

- Recognition from the podium during opening remarks by executive director
- Recognition in scholarship promotion and announcements
- Opportunity to submit an item for display on Exhibit Hall table (800 pieces needed)
- Listing as sponsor in conference mobile app
- Logo on back page of on-site guide
- Logo on PEAK Grantmaking's website with link to your organization's URL
- Social media recognizing your organization during conference

PEAK Grantmaking Partner \$1,000 and above

Show your support for PEAK Grantmaking and the profession of grants management with a conference partnership that demonstrates your commitment to our mission.

- Listing as sponsor in conference mobile app
- Logo on back page of on-site guide
- Logo on PEAK Grantmaking's website with link to your organization's URL
- Social media recognizing your organization during conference



Tote Bag Insert \$1,000

Make sure your giveaway item gets the first look from attendees by having it inserted in the conference tote bag. It'll be the first item participants pick up on the first day of conference, and your item will grab their attention up front. Work with PEAK Grantmaking to be on theme and top-of-mind with participants.

- One item inserted into tote bags (800 pieces needed)
- Social media recognizing your organization during conference

Conference App Push Notification \$250 each

(4 available Monday; 4 available Tuesday; 2 available Wednesday; limit two per organization)

Alert attendees to your special promotion or booth activity with a push notification through the conference mobile app.

- Push notification written by you and sent at date/time you specify (must be approved by PEAK Grantmaking)
- Social media recognizing your organization during conference